GREENING EARTH SOCIETY PREMIERS VIDEO
THE GREENING OF PLANET EARTH CONTINUES
DURING NATIONWIDE SATELLITE BROADCAST

(Arlington, VA — November 13, 1998) Greening Earth Society today premier’s a half-hour video entitled The Greening of Planet Earth Continues: The Promise for the 21st Century and Beyond using a satellite downlink to over sixty locations nationwide from Basin Electric Power Cooperative’s annual membership meeting in Bismarck, North Dakota. The video is a sequel to 1992’s The Greening of Planet Earth and features 14 experts on various aspects of the climate-change issue and the impact of rising concentrations of carbon dioxide in earth’s atmosphere as a consequence of fossil fuel combustion. None of the experts appeared in the previous video.

According to Greening Earth Society President Fred Palmer (who will moderate a panel of four scientists who will answer press and other inquiries both in Bismarck and from the remote locations including the National Press Club in Washington, DC, during the premier), “The controversy over the effects of increasing levels of carbon dioxide on nature, and the fossil fuel combustion that contributes to it, continues to intensify. Despite solid evidence to the contrary, many media reports speculate that increasing CO₂ levels will result in apocalyptic global warming and eventual environmental disaster. The Greening of Planet Earth Continues makes it abundantly clear that CO₂ is not a pollutant, but rather a nutrient and key to life on earth.”

The video features appearances by: Dr. Sallie Louise Baliunas, Senior Astrophysicist, Harvard-Smithsonian Center for Astrophysics; Dr. Robert C. Balling, Jr., Director, Office of Climatology, Arizona State University; Dr. James Arthur Bunce, Climate Stress Laboratory, Agriculture Research Service, U.S. Department of Agriculture; Dr. C. Lee Campbell, Professor, Plant Pathology, North Carolina State University; Dr. Reinhart J.M. Ceulemans, Research Director, Professor of Biology, University of Antwerp, Belgium; Dr. Robert C. Davis, Associate Professor of Environmental Sciences, University of Virginia; Dr. Patrick J. Michaels, Professor
of Environmental Sciences, University of Virginia; Dr. Thomas Gale Moore, Senior Fellow, Hoover Institution, Stanford University; Dr. Park S. Nobel, Chair, Department of Biology, University of California–Los Angeles; Dr. Roy W. Spencer, Senior Scientist, Climate Studies, NASA, Marshall Space Flight Center; Dr. Robert Teskey, Professor, Forest Biology, University of Georgia; Dr. Gustaaf Anton van den Berg, Head, Glasshouse and Climate Technology Section, PBG, Naaldwijk, The Netherlands; Dr. Sylvan H. Wittwer, Director Emeritus, Agriculture Experiment Station, Professor Emeritus of Horticulture, Michigan State University; and Dr. Lew Ziska, Climate Stress Laboratory, Agriculture Research Service, U.S. Department of Agriculture.

Baliunas, Balling, Michaels and Wittwer (who are Greening Earth Society science advisors) will be on the panel in Bismarck answering press questions about the video and its scientific content.

*The Greening of Planet Earth* has been in circulation since 1992 and more than 30,000 copies have found their way to a worldwide audience. Copies of *The Greening of Planet Earth Continues* are being distributed during the last week of the Fourth Conference of the Parties to the Framework Convention on Climate Change (Rio Treaty) in Buenos Aires, Argentina, this week.

Greening Earth Society is providing each of its members to date a complimentary copy of the video and is offering new members the new video or the original Greening of Planet Earth as part of its $15 threshold membership package. For a $25 membership, new members can receive both videos.

A transcript of the video is available on the Greening Earth Society website at [http://www.greeningeathersociety.org](http://www.greeningeathersociety.org). Members of the press may receive a complimentary copy by contacting the telephone number or e-mail address appearing on the first page of this press release.